

## The Decline of Formal Writing in the Age of Chat Applications

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## Abstract

With the emergence of the instant digital communication systems, everything is different in the way people write, and so is the case with us, older children who have already experienced the smartphone era. Language evolves with society, however, what we are experiencing with chat apps such as WhatsApp, Messenger, Snapchat, and Instagram is not a mere shift to language. It rewrites the entire cultural framework of how we conduct our communication, in written form. The essay is discussing that speed, convenience, and that just-because-quick emotional shorthand is replacing the old rules of appropriate sentences, grammar, punctuations and reflective thought. Socio-linguistically, I am examining the ways in which this informal and chat-based writing alters the way we think, share emotions and even our literacy in general. Surely, this change is not entirely negative, but it does make us wonder whether our present communication behaviour can be called progressive or it is simply wearing something priceless.

Keywords: Formal Writing, Digital Communication, Texting Culture, Language Change, Chat Applications

## Introduction

Language does not remain; it changes and modifies itself and adapts to human life rhythm. And as the digital age is ushering in such a shift that is not quite as old as the other changes, a wellcrafted letter or a carefully considered message nowadays gets served as a concise sentence, a sticker, or even a simple reaction emoji. The chat apps are on the increase and this has changed the way we write and how we think about writing. Digital communication, as Baron (2008) says, also brings the space between spoken and written language into a hybrid form, where speed is more valued than structure.

Messaging today tends to be spontaneous and on the spot. Sentences are made shorter, punctuation is optional, and tone is expressed using emojis as opposed to syntax. A generation used to type quickly rather than reflectively write now uses pieces of a verse-quick, practical, and not very expressive. Whether language will become different is not the question but whether the ability to write with depth, formality and expressiveness is just being eroded away.

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Received 12 January 2020; Accepted 24 April. 2019. Available online: 25 August 2020.

Published by SAFE. (Society for Academic Facilitation and Extension)

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Creative Saplings, Vol.13, No. 01, Aug. 2020 ISSN-0974-536X, https://creativesaplings.in/





The Rise of Informal Digital Expression

Increasingly informal is not a coincidence, but rather the technological choice with chat apps

being designed to facilitate instant messaging, notification is used to compel us to respond

immediately, and receipt functions create a feeling of urgency. Formal correspondence, which

was formerly slow and formal, has become a performance, and we are supposed to always be

on hand.

According to Crystal (2008), the shortcuts to texting and online chat have provided us with

new shortcuts in linguistics. Acronymous, such as LOL, OMG or BTW, are brevities, whereas

emojis perform the function of adjectives and punctuation. We do not even bother to stir out a

full sentence such as I am happy you are, but instead we simply add. They are not mistakes;

they are solutions to what we are able to do with our phones and our social lives.

However, this does not make it easier, and this convenience rewires our cognitive rhythm.

Previously it was necessary to write deliberately; now one only has to move the thumb. The

attention which was previously devoted to phrasing and tone is redirected to the speed and

social responsiveness.

**Erosion of Structure and Thoughtfulness** 

What is eye-catching, you see? The way our language is flattening. In the olden days grammar

was the backbone of our essays, it made everything right and in order. So much of the time we

are typing like we talk. Sentences simply drift, commas are only introduced where autocorrect

complains, and we use capital letters where the computer keyboard is telling us. Treating digital

writing as Speech with buttons as Baron (2008) claims, seems true now as never before.

Turkle (2015) indicates that depth of emotion is struck when the speed and length of writing

are reduced. Without an emoji or GIF, a text does not have a tone. You can just simply say the

word what and put question marks instead of saying sorry, you can drop some sad faces. There

is still some work done with language, but the emotional appeal is toned down. That

introspection which once seemed the natural aspect of writing? Now it feels like a luxury.

**Cultural and Educational Implications** 

This is not just mere talk. I have worked as a student and witnessed the bouts of panic amongst

the teachers due to the submission of essays with the lower-case use of i and omissions of

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Creative Saplings, Vol.13, No. 01, Aug. 2020 ISSN-0974-536X, https://creativesaplings.in/

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commas and text-messages-looking run-on sentences. The formal register, the capacity to dial

tone according to the audience, is becoming weaker. According to Tagliamonte (2016), kids

are not careless, they are only reflecting the worlds they write the most, which is primarily

short-form digital spaces. Since most of their written communication is conducted online, 90

percent of it, why then would it be natural to write formally?

Nevertheless, the skill to write in a formal way is not just an obligatory one; it is connected to

the clarity of thoughts. Structure gives meaning. Without it, thoughts only remain half-formed.

**Not Just Decline: A Parallel Evolution** 

An oversimplification is saying that the formal writing is dying. Digital messaging has spawned

creativity, humour, multilingual fluidity and new cultural expressions. The latest trends are

code-switching, GIF-language, memes and hybrid dialects, which introduce new socially rich

means of communication. A single punctuation mark allows the teens to express subtlety, such

as think fine. versus fine... or fine. versus FINE. It is not just in words that there is meaning,

but in silence, space, time, and format. Crystal (2008) is reminding us that society is changing

and not the other way around.

Conclusion

The impact of chat applications presents a cultural change to speed, informality and emotional

shorthand. Formal writing is not disappearing, but it is becoming an art rather than a norm. The

difficulty lies with the balance: accept linguistic creativity and maintain the level of depth,

clarity and richness that formal writing provides. Language will continue to change--but

perhaps thoughtful writing may have to be consciously practiced. Communication being the

connection between the minds, then whatever form it has will define the strength of the

connection.

It is a group task at the conclusion of the day. Teachers, parents, authors, and the media in

which we use must strive to bring about the linguistic balance. Adolescents do not need to give

up digital literacy, but they must rediscover the elegance of properly constructed sentences,

expressive words, and meaningful dialogue. Language does not outlive its death, but it does

not remain functional.

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